



## 2026 SPONSORSHIP & ADVERTISING GUIDE

# Reach the leaders of Oklahoma City.

Premium magazine placements and signature event sponsorships designed to put your brand in front of OKC's most ambitious young professionals.

### INSIDER MAGAZINE

3 premium publications

### HORIZON AWARDS

Signature event of 2026

### BUNDLE & SAVE

Up to 25% off packages



PAST EDITIONS OF OKCYP INSIDER · 2022 — 2025

okcyp.com

## WELCOME

# Partner with Oklahoma City's most influential young professionals.

OKCYP connects, develops and recognizes the next generation of leaders shaping Oklahoma City. This guide outlines our 2026 advertising and sponsorship opportunities — from premium placements in our award-winning Insider Magazine to flagship sponsorships at the 2026 Horizon Awards. Every option is built to deliver real visibility, alignment and access.

01

**Insider Magazine — Most Influential YPs**

Full, half, third, quarter and sixth-page placements. Print + digital.

02

**Women of the Year — Special Edition**

Targeted advertising in our celebrated annual recognition issue.

03

**Men of the Year — Special Edition**

Targeted advertising in our celebrated annual recognition issue.

04

**2026 Horizon Awards Sponsorships**

Six sponsorship tiers from \$475 Table Host to \$7,500 Presenting.

INSIDER MAGAZINE · 2026 EDITIONS

# Premium ad placements, year-round visibility.

Distributed in print and digitally to OKCYP members, partners and OKC business leaders.

## FLAGSHIP PUBLICATION 2026 Most Influential Young Professionals — Insider Magazine



Our premier annual publication highlighting OKC's most impactful young professionals. Distributed to a highly engaged audience of business leaders, members and community influencers.

- High-visibility print and digital exposure
- Long shelf-life marketing asset
- Direct alignment with top-tier professionals

AD SIZE	PRICE
Full Page	\$800
1/2 Page	\$675
1/3 Page	\$475
1/4 Page	\$230
1/6 Page	\$75

## SPECIAL EDITION 2026 Women of the Year — Special Edition



A celebrated edition honoring leading women in Oklahoma City — targeted exposure to an engaged and influential audience.

- Targeted demographic reach
- Strong community recognition
- High engagement publication

AD SIZE	PRICE
Full Page	\$500
1/2 Page	\$350
1/3 Page	\$175
1/4 Page	\$50

## SPECIAL EDITION 2026 Men of the Year — Special Edition



A celebrated edition honoring leading men in Oklahoma City — targeted exposure to an engaged and influential audience.

- Targeted demographic reach
- Strong community recognition
- High engagement publication

AD SIZE	PRICE
Full Page	\$500
1/2 Page	\$350
1/3 Page	\$175
1/4 Page	\$50

## SIGNATURE EVENT · 2026 HORIZON AWARDS

# Sponsor the night Oklahoma City celebrates its rising leaders.

Six tiered sponsorships put your brand at the heart of OKCYP's flagship recognition gala. All include event tickets, on-site visibility, and integration into pre-event marketing.

### Presenting Sponsor

**\$7,500**

PRESENTING

8 TICKETS

- Top-tier branding across all event materials
- Premium visibility and recognition
- 8 event tickets

### Host Sponsor

**\$5,000**

8 TICKETS

- High-level brand placement
- Recognition throughout event promotions
- 8 event tickets

### Awards Sponsor

**\$3,500**

8 TICKETS

- Branding tied to award presentations
- Recognition during program
- 8 event tickets

### Reception Sponsor

**\$2,000**

8 TICKETS

- Branding during networking reception
- Strong visibility during social portion
- 8 event tickets

### Table Sponsor

**\$950**

8 TICKETS

- Reserved branded table
- Recognition at event
- 8 event tickets

### Table Host

**\$475**

4 TICKETS

- Entry-level event presence
- Recognition included
- 4 event tickets



READY TO PARTNER WITH OKCYP?

# Build your sponsorship package in minutes.

Mix magazine placements with Horizon Awards sponsorships — bundle discounts apply automatically (10% off 2 items, 15% off 3, 25% off 4 or more). Visit our online sponsorship builder to assemble and submit your package.

## Build your package online

[okcyp-sponsorships.lovable.app](https://okcyp-sponsorships.lovable.app)

View the full Insider Magazine library at [issuu.com/okcyp](https://issuu.com/okcyp)

### Questions? Get in touch.

Visit [okcyp.com](https://okcyp.com) or contact the OKCYP partnerships team to customize your sponsorship.